THINK ABOUT YOUR EMAIL AUDIENCE

There are plenty of tips on writing an email, but getting them all by yourself can be a challenge. Here are a few key points:

- Personalize your email.
- Make sure your email is easy to read and understand.
- Keep your email concise and to the point.
- Include a clear call to action.

MAKE THE MOST OF SOCIAL MEDIA

Social media is a powerful tool for fundraising. Use it to engage your audience and share your progress.

- Share updates and progress reports on your social media channels.
- Use hashtags to increase visibility.
- Encourage your audience to share your content.

FOLLOW UP

By following up with your audience, you can increase the chances of success. Here are a few tips:

- Send a reminder email to encourage people to give.
- Follow up with your donors to thank them for their support.
- Share updates and progress reports to keep your audience interested.

CONSIDER STARTING A TEAM FUNDRAISER

Team fundraisers can be a great way to increase participation and reach a larger audience.

- Encourage your friends and family members to join your team.
- Offer incentives for reaching fundraising goals.
- Share updates and progress reports to keep your team motivated.

WHAT IT TAKES TO BE A SUCCESSFUL FUNDRAISER

Funding success is a combination of persistence, creativity, and hard work. Here are some tips to help you:

- Set clear goals and track your progress.
- Be organized and keep good records.
- Follow up with your donors and keep them informed.

RELAYS IN THE CAUSE

COMMIT TO FOLLOW THROUGH

GET CREATIVE AND HAVE FUN

6 Steps to Being a Successful Fundraiser