



Shriners Hospitals
for Children®— Boston

Shriners Hospitals for Children — Boston Virtual Haunted Walk
October 25 – November 2, 2020
www.BostonHauntedWalk.org

Sponsorship Levels & Benefits

All sponsorship levels will receive the following standard benefits:

- Listing as a proud supporter on our event website.
- Included in a Thank You Supporters poster in SHC — Boston lobby.
- Premier logo placement on event web pages.
- Entered in our raffle for prizes.



Jack o' Lantern Super Hero Champions | \$20,000

In addition to the standard benefits listed above, sponsors in this category will enjoy:

- Members on your team will receive event tote bags and t-shirts.
- Personal video thank you message from SHC — Boston staff.
- All correspondence and messages to participants branded with your company's logo, distributed to 15,000 email addresses.
- Your business or team showcased in an issue of Focus on the Future— SHC — Boston's newsletter mailed to 8,000 donors.
- Premier logo placement on promotional collateral materials branded with your logo (print and electronic).
- Premier logo placement on our event t-shirt and totebag.
- Social media shout-out (5,000 followers on Twitter, LinkedIn, Facebook and Instagram).



Witch and Warlock Advocates | \$15,000

In addition to standard benefits, sponsors in this category will enjoy:

- Up to 10 members on your team will receive event tote bags and t-shirts.
- All correspondence and messages to participants branded with your company's logo, distributed to 15,000 email addresses.
- Your business or team showcased in an issue of Focus on the Future - SHC — Boston's newsletter mailed to 8,000 donors.
- Promotional collateral materials branded with your logo (print and electronic).
- Your logo included on our event t-shirt and totebag.
- Social media shout-out (5,000 followers on Twitter, LinkedIn, Facebook and Instagram).



Frankenstein's Lab Mate Partners | \$10,000

In addition to standard benefits, sponsors in this category will enjoy:

- Up to 8 members on your team will receive event tote bags and t-shirts.
- Promotional collateral materials branded with your logo (print and electronic).
- Your logo included on our event t-shirt and totebag.
- Social media shout-out (5,000 followers on Twitter, LinkedIn, Facebook and Instagram).



Goblin and Ghost Leaders | \$5,000

In addition to standard benefits, sponsors in this category will enjoy:

- Up to 6 members on your team will receive event tote bags and t-shirts.
- Your logo included on our event t-shirt and totebag.
- Social media shout-out (5,000 followers on Twitter, LinkedIn, Facebook and Instagram).



Vampire and Werewolf Friends | \$2,500

In addition to standard benefits, sponsors in this category will enjoy:

- Up to 4 members on your team will receive event tote bags and t-shirts.
- Your logo included on our event t-shirt and totebag.



Swarm of Spiders Supporters | \$1,000

In addition to standard benefits, sponsors in this category will enjoy:

- Up to 2 members on your team will receive event tote bags and t-shirts.
- Name included on our event t-shirt and totebag.

Sponsor/Company Name *(as you would like it to appear)*

Company Contact

Name(s)

Address

Phone Number

Email



Shriners Hospitals
for Children®— Boston

Please mail to: Development Office
Shriners Hospitals for Children — Boston
51 Blossom Street | Boston, MA 02114
ShrinersHospitalsforChildren.org/Boston

Yes, I'm feeling spooky! I'd like to sponsor the Boston Shriners Hospital Virtual Haunted Walk 2020! Indicate level below and add team member information on the reverse. To learn more, visit www.BostonHauntedWalk.org or contact Carolyn Wahto, Senior Development Officer, by telephone 617-371-4807 or e-mail cwahto@shrinenet.org.

- Jack o' Lantern Super Hero Champions | \$20,000**
- Witch and Warlock Advocates | \$15,000**
- Frankenstein's Lab Mate Partners | \$10,000**
- Goblin and Ghost Leaders | \$5,000**
- Vampire and Werewolf Friends | \$2,500**
- Swarm of Spiders Supporters | \$1,000**

Please make checks payable to Shriners Hospitals for Children — Boston.



Meet Michelle

Once a child becomes a patient at the Shriners Hospitals for Children — Boston, we care for that child until they are 18, or in some cases, up to age 21. This on-going care is necessary because scar management and plastic surgery are required for many patients with burn injuries as a child grows into adulthood. Throughout their childhood, we provide the highest quality compassionate, family-centered care to children and their families who face overwhelming medical and emotional challenges.

We see many patients like Michelle. When Michelle was nine years old, she was burned in a devastating accident at her home in Belize. Michelle sustained severe burns on her head, face, hand and upper body. Thankfully, Michelle’s father knew of Shriners Hospitals for Children and arrangements were made to have her transported to the Boston Shriners Hospital.

Michelle spent seven months undergoing numerous surgeries and extensive skin grafts. While her journey was incredibly arduous, she has healed and recovered remarkably and is back to being a kid. She is now fourteen years old and returns to the Boston Shriners Hospital regularly to undergo further skin grafts, as well as plastic and laser surgeries to improve the function of her eyelid and reduce and thin out scars. Michelle’s story is an example of the everyday miracles that happen at the Boston Shriners Hospital. She received excellent medical treatment with the Shriners Hospitals hallmark of wraparound family-centered care that addresses the physical, emotional, developmental and psychosocial needs of the family. Today, Michelle is thriving; she continues to dream big, and hopes to become a marine biologist or maybe an astronaut some day!



Michelle in her Halloween costume

By becoming a sponsor of the Virtual Haunted Walk, you will help us care for more patients like Michelle!



www.BostonHauntedWalk.org

Please list your team members below, or email Carolyn Wahto at cwahto@shrinenet.org to register your team.

Name	Email	T-Shirt Size

Virtual Haunted Walk 2020 t-shirts are available in adult sizes XS-XXXL and child sizes S-L. To be included in our print promotional collateral we encourage sponsors to send in your sponsorships by September 14, 2020. All other sponsorships received after September 14 will be featured on our event website.

If you wish to be removed from the Shriners Hospitals for Children — Boston mailing list, please contact us and we’ll be sure to remove you from further outreach.