

# Sponsorship Opportunities



**ERIE 2022**

**WALK FOR LOVE | JUNE 5, 2022**  
**SHRINERS HOSPITALS FOR CHILDREN – ERIE**

## **Presenting Walk Sponsor..... \$5,000**

- Premiere Logo placement on all participant t-shirts
- Signage on event main stage (Band Performance, Guitar Giveaway and Patient Talent Show)
- Opportunity to address attendees at Walk for LOVE Erie opening ceremony
- Recognition before and after event
- Premiere logo placement on all promotional items and select print material
- Logo placement on event website with link to company website
- Recognition on social media channels as Presenting Walk Sponsor

## **Platinum Walk Sponsor..... \$2,500**

- Prominent logo placement on all participant t-shirts
- Company supplied signage at event
- Recognition before and after event
- Logo placement on event website with link to company website
- Social media mentions

## **Gold Walk Sponsor..... \$1,000**

- Logo on all participant t-shirts
- Company recognition after event
- Logo placement on event website with link to company website
- Social media mentions

## **Silver Walk Sponsor..... \$500**

- Company name listed on participant t-shirts
- Company recognition after event
- Company name listed on website

## **Bronze Walk Sponsor..... \$250**

- Company recognition after event
- Company or name listed on website

# Sponsorship Opportunities



**4<sup>TH</sup> ANNUAL CHILDREN'S CHARITY CUP  
AUGUST 20, 2022 | ERIE BANK SPORTS PARK**

## **Presenting Hockey Sponsor.....\$10,000**

- Premiere logo placement on half of team participant jerseys (*estimated 400+ jerseys*)
- Company-provided signage displayed prominently at venue
- Opportunity to address attendees at opening ceremony or before closing celebrity game session
- Company recognition in all event promotions, advertisements, and announcements
- Full-page ad in event program
- Premiere logo placement on all participant t-shirts
- Logo placement on event website with link to company website
- Premiere logo placement on event banner (*displayed year-round at Erie Bank Sports Park*)
- Charity Cup Trophy Presentation

## **Platinum Hockey Sponsor.....\$5,000**

- Prominent logo placement in event program and half-page ad provided by company
- Sponsor provided signage displayed at event
- Prominent logo placement on all premium participant t-shirts
- Special shout-outs on social media and email to all event participants
- Logo placement on event website with link to company website
- Recognition before and during event

## **Gold Hockey Sponsor.....\$2,500**

- Logo placement in event program
- Multiple recognitions during event
- Logo placement on all premium participant t-shirts
- Logo on event website
- Social media mentions

## **Silver Hockey Sponsor.....\$1,000**

- Company name listed on all premium participant t-shirts
- Company or name listed in event program
- Company or name listed on event website
- Recognition during event

## **Bronze Hockey Sponsor.....\$500**

- Company name listed in the event program
- Recognition during event

# Sponsorship Commitment Form

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**PLEASE SELECT DESIRED SPONSORSHIP LEVEL:**

## Walk for LOVE—Erie

**JUNE 5, 2022**

- Presenting Walk Sponsor — \$5,000
- Platinum Walk Sponsor — \$2,500
- Gold Walk Sponsor — \$1,000
- Silver Walk Sponsor — \$500
- Bronze Walk Sponsor — \$250

## Shriners Children's Charity Cup

**AUGUST 20, 2022**

- Presenting Hockey Sponsor — \$10,000
- Platinum Hockey Sponsor — \$5,000
- Gold Hockey Sponsor — \$2,500
- Silver Hockey Sponsor — \$1,000
- Bronze Hockey Sponsor — \$500

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## Dual Sponsor

**SPONSOR BOTH EVENTS AND SAVE!**

- Presenting Sponsor — \$10,000
- Platinum Sponsor — \$5,000
- Gold Sponsor — \$3,000
- Silver Sponsor — \$1,250
- Bronze Sponsor — \$500

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**How should we acknowledge your Sponsorship?** *(Company Name, Individual, Team Name, etc.)*

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**Total Enclosed: \$** \_\_\_\_\_

**Send Invoice**

Sponsorship forms are due by April 25, 2022. Please make checks payable to  
**Shriners Hospitals for Children — Erie** and return to:

Development Department  
1645 West 8th Street  
Erie, PA 16505

Questions? Contact David Schumacher at [daschumacher@shrinenet.org](mailto:daschumacher@shrinenet.org) or (814) 875-8781.