**Sponsorship Opportunities**

**WALK FOR LOVE & 5K | OCTOBER 1, 2022**  
**PHILADELPHIA ZOO | 3400 WEST GIRARD AVENUE**

**Presenting Walk Sponsor............................ $10,000**

- Logo recognition on all outgoing emails
- Social media promotion on Philadelphia Shriners Hospital Facebook page
- Special event thank you from one of our patient ambassadors
- Logo recognition on digital promotional and select printed material
- Logo branding on fundraising pages and event website
- Recognition in hospital employee newsletter
- Use of Shriners Hospitals logo for promotion
- Exclusive naming rights for a designated event area
- Logo recognition on event t-shirts
- Logo recognition on event signs along walk route
- Opportunity for a team of 20 to walk along with our children

**Platinum Walk Sponsor............................... $5,000**

- Social media promotion on Philadelphia Shriners Hospital Facebook page
- Special event thank you from one of our patient ambassadors
- Logo recognition on digital promotional and select printed material
- Logo branding on fundraising pages and event website
- Recognition in hospital employee newsletter
- Use of Shriners Hospitals logo for promotion
- Exclusive naming rights for a designated event area
- Logo recognition on event t-shirts
- Logo recognition on event signs along walk route
- Opportunity for a team of 8 to walk along with our children
Sponsorship Opportunities

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Gold Walk Sponsor........................................ $2,500

- Logo recognition on digital promotional and select printed material
- Logo branding on fundraising pages and event website
- Recognition in hospital employee newsletter
- Use of Shriners Hospitals logo for promotion
- Exclusive naming rights for a designated event area
- Logo recognition on event t-shirts
- Logo recognition on event signs along walk route
- Opportunity for a team of 6 to walk along with our children

Silver Walk Sponsor........................................ $1,000

- Logo recognition on event t-shirts
- Logo recognition on event signs along walk route
- Opportunity for a team of 4 to walk along with our children

Event Sponsor........................................... $250

- Opportunity for a team of 2 to walk along with our children
Walk for LOVE + 5K
2022 Sponsor Agreement

☐ Yes! We would like to help transform the lives of kids by sponsoring the Walk for LOVE + 5k.

  Sponsor Level: __________________________

  Sponsor Amount: __________________________

☐ We are unable to participate this year. Please accept our enclosed donation of: __________________________

Company Name: __________________________________________________________

  (As it should appear in all printed materials)

Contact Name and Title: ______________________________________________________

Address: __________________________

City, State, Zip: __________________________

Phone: __________________________

Email: __________________________

Authorized Signature: __________________________

*Please keep a copy of this agreement for your records, and mail or email the signed original to Shriners Hospitals for Children—Philadelphia to be included in printed materials.

**Return this form, your check, and email your company logo in hi-res .jpg, .png, .eps or .tiff format to psuper@shrinenet.org by 9/1/22.

For more information, contact Ms. Terry Diamond at tdiamond@shrinenet.org | 215-430-4055