



Shriners
Children's™
Salt Lake City



2022 Walk for LOVE

Shriners Children's is a strong partner that makes a BIG difference in the life of a child.

Sponsorship Opportunities

Shriners Children's Salt Lake City is offering an opportunity for you to join with us, as **sponsors**, in fulfilling our charitable mission to provide quality, specialized orthopedic care to children regardless of their family's ability to pay.

This year's event will be virtual or at Hogle Zoo!

Come join us for a **walk on the wild side** as we celebrate 100 years of Shriners Children's at Utah's Hogle Zoo on Friday, Sept. 16 from 6-9 pm. Since 2020, we launched virtual participation and have expanded our registrations and Champions for Love teams all across the nation. Virtual attendees can choose their day to walk and create their own neighborhood events celebrating Shriner patients and their families.

How will this sponsorship help you?

Engage in corporate social responsibility and create impact through:

- Charitable Giving
- Social Impact
- Employee Engagement
- Cause Marketing (#WFLSLC2022)
- Compassionate Caring



♥ Trusted Brand.

Your partnership with us joins you with a long-standing, trusted non-profit healthcare system. Shriners Children's is the largest pediatric network in the U.S. and has transformed the lives of more than 1.5 million children in the world.

♥ Commitment to Caring.

Shriners Children's SLC has been providing specialty orthopedic care for children with a wide range of diseases and disorders of the bones, muscles, and joints since 1925.

September 10-17, 2022



Shriners Children's SLC has a mission to:

Provide the highest quality care to children with neuromusculoskeletal conditions, burn injuries and other special healthcare needs within a compassionate, family-centered and collaborative care environment.

Provide for the education of physicians and other healthcare professionals.

Conduct research to discover new knowledge that improves the quality of care and quality of life of children and families.

This mission is carried out without regard to race, color, creed, sex or sect, disability, national origin, or ability of a patient or family to pay.

Love to the rescue®

Shriners Hospitals for Children is a tax-exempt nonprofit 501(c)3 organization.

Choose your sponsorship opportunity today!

The table below provides six sponsorship levels for an organization or individual to select. Each sponsor will support Shriners Children's SLC patients and families benefiting from our charitable mission to provide care regardless of a family's ability to pay.

2022 Walk for Love Sponsorship Levels

Sponsorship Levels	Presenting Sponsor <i>(Exclusive rights for one sponsor)</i>	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Contribution Amount	\$30,000	\$20,000	\$10,000	\$5,000	\$1,000	\$500
Exclusive presenting sponsor recognition on all collateral, media and communications	♥					
Pre-event sponsorship recognition with logo branding on Shriners Children's website	♥	♥	♥			
Distribution of small corporate items/fliers in walking kits for all participants	♥	♥	♥			
Thank you social media post on SHC social media page <i>(Must commit by July 15)</i>	♥	♥	♥	♥		
T-shirt logo recognition	♥	♥	♥	♥	♥	
Team registration and T-shirts	♥ (20)	♥ (15)	♥ (15)	♥ (10)	♥ (5)	♥ (5)

For more info go to shrinersslc.org. For sponsorship info contact Nathan Clark (801-536-3567, naclark@shrinenet.org)

Sponsorship agreement deadline for your logo on T-shirt: July 15, 2022

This hybrid event is both virtual and on-site at Utah's Hogle Zoo. Sponsors are invited to attend Hogle Zoo or do their own walk in their communities. We will inform sponsors and attendees of Hogle Zoo details as the event draws near.

Signed sponsorship agreements must be received by Friday, July 15, 2022 to have your logo included on the T-shirts.