

**WALK
FOR
LOVE**



Shriners Hospitals
for Children® — Salt Lake City

***SALT LAKE
CITY***

Walk for LOVE



Shriners Hospitals
for Children® — Salt Lake City

About Shriners Hospitals for Children®



Shriners Hospitals
for Children®

Shriners Hospitals for Children® provides all aspects of care for children with orthopedics conditions, spinal cord injuries, burns, and cleft lip and palate, regardless of the families' ability to pay. Many of the common techniques and treatments that are used in most hospitals today were pioneered by Shriners Hospitals for Children.

Because of you and your support, we've been able to send Love to the rescue® to more than 1.5 million children since 1922.

Changing lives every day through innovative pediatric specialty care, world-class research and outstanding medical education.





Shriners Hospitals for Children Locations

West Region

Shriners Children's Hawaii
Honolulu, HI
Orthopaedics

Shriners Hospitals for Children — Mexico
Mexico City, Mexico
Orthopaedics

Shriners Children's Northern California
Sacramento, CA
Orthopaedics, Burn Care, Cleft Lip & Palate,
Pediatric Surgery, Spinal Cord Injury

Shriners Children's Southern California
Pasadena, CA
Orthopaedics, Burn Care, Cleft Lip & Palate

Shriners Children's Portland
Portland, OR
Orthopaedics, Cleft Lip & Palate

Shriners Children's Salt Lake City
Salt Lake City, UT
Orthopaedics

Shriners Children's Spokane
Spokane, WA
Orthopaedics

Central Region

Shriners Children's Chicago
Chicago, IL
Orthopaedics, Spinal Cord Injury, Cleft Lip & Palate

Shriners Children's Lexington
Lexington, KY
Orthopaedics

Shriners Children's Ohio
Dayton, OH
Burn Care, Cleft Lip & Palate

Shriners Children's Shreveport
Shreveport, LA
Orthopaedics, Cleft Lip & Palate

Shriners Children's St. Louis
St. Louis, MO
Orthopaedics

Shriners Children's Texas
Galveston, TX
Orthopaedics, Burn Care, Cleft Lip & Palate

Shriners Children's Twin Cities
Twin Cities, MN
Orthopaedics

East Region

Shriners Children's Boston
Boston, MA
Burn Care, Cleft Lip & Palate

Shriners Hospitals for Children — Canada
Montreal, Quebec
Orthopaedics

Shriners Children's Erie
Erie, PA
Orthopaedics

Shriners Children's Florida
Tampa, FL
Orthopaedics

Shriners Children's Greenville
Greenville, SC
Orthopaedics

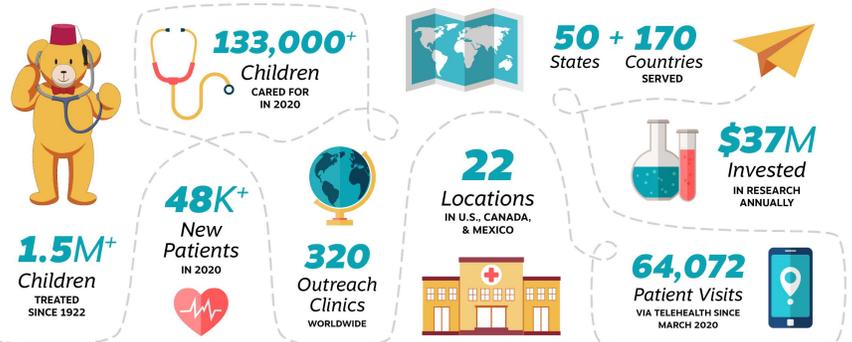
Shriners Children's New England
Springfield, MA
Orthopaedics, Cleft Lip & Palate, Urology

Shriners Children's Philadelphia
Philadelphia, PA
Orthopaedics, Spinal Cord Injury

How We Use Funds

Shriners Hospitals for Children is dedicated to improving the lives of children, regardless of their families' ability to pay. Your donations will directly support the patients of our Shriners Hospitals for Children locations across the United States, Canada and Mexico.

Reaching More Kids in More Places



Care Beyond Cost

ORTHOPEDICS

We've treated orthopedic conditions since the founding of our first hospital in 1922. With a large, full-time staff of pediatric orthopedic surgeons, as well as a comprehensive team of physical, occupational, speech, and other therapists, we are able to provide customized care to each child.

BURN CARE

Since first treating burn survivors in the 1960s, we've pioneered some of the most significant advancements in burn care. We provide advanced care for burn injuries and related scarring, along with physical rehabilitation and emotional support.

SPINAL CORD INJURY

We were the first health care system in the country to develop spinal cord injury rehabilitation centers designed specifically for children. Our groundbreaking research has led to innovative treatment techniques, providing care that helps children lead a full, active, and healthy life.

CLEFT LIP AND PALATE

Our cleft lip and palate reconstruction program gives kids a reason to smile. Each treatment plan is crafted uniquely for the child by a team of experts working together to improve a child's eating, breathing, communication, self-esteem, and appearance.



Engage in Our Care

ADAPTIVE CAMPS AND SPORTS CLINICS

teach kids that there are no limits to what they can do.

EDUCATIONAL PLATFORMS like Be Burn Aware, Superheroes of Summer Safety, and Cut the Bull provide education to hundreds of thousands of children and families.

TRANSPORTATION PROGRAMS transport children and their caregiver to one of our locations at no cost.

OUTREACH CLINICS provide screenings in underserved communities in the United States and around the globe to help children who can benefit from treatment at Shriners Hospitals for Children.

Fundraising for the Walk for LOVE — Salt Lake City 2022

Whether this is your first time fundraising, or you're a veteran, we want to show you just how simple it can be to reach your fundraising goal. To begin, set your goal! Whether your goal is \$500 or \$5,000, adjust the minimum donation amount you're asking of each potential donor and/or increase the number of people you're going to ask.

Don't forget about our awesome prizes! Once registered, all walkers will automatically receive a Walk for LOVE t-shirt, and have the opportunity to fund-raise for even bigger prizes. Individuals or the captains of all teams raising \$500 or more will receive ear buds! Individuals or the captains of teams raising \$1,000 or more will receive a personalized trophy! And new this year - individuals or the captains for teams raising \$5,000 or more will be entered to win our grand prize of a year-long family membership to Hogle Zoo, complete with VIP tickets for a giraffe and rhino encounter!

Some useful tips for setting your fundraising goals:



MAKE YOUR GOAL REALISTIC AND SIGNIFICANT

When people work hard to reach a strong goal, they feel a sense of pride and accomplishment when they succeed!



SHARE YOUR GOAL WITH EVERYONE

Put it on your individual fundraising page, in your emails, on social media posts, and in your fundraising appeal letter. Sharing your goal lets others see your commitment. Post pictures and videos of your walk using the hashtag #WFLSLC2022.



LEAD BY EXAMPLE

Making the first donation towards your goal helps set the bar. By making a personal donation you show donors and teammates how important this cause is for you!

Offline Donations

Did someone give you a cash or check to support your fundraising efforts? If so, please mail those donations to the address on the right and be sure to include the following information:

1. Specify donation is for Walk for LOVE — Salt Lake City 2022
2. Donation with donor contact information (so we can thank them!)
3. Donation amount (if not specified)
4. Your full name, team name and email address you used to set up your fundraising page (so we can credit donations to your page)

Nathan Clark Development Director

1275 E. Fairfax Road
Salt Lake City, UT 84103
Tel: 801-536-3567

Shriners Hospitals for Children - Salt
Lake City
ATTN: Donor Development

For more information, please email naclark@shrinenet.org or visit walkforloveslc.org

Fundraising Incentives & Swag

We're making fundraising **FUN** by offering a few incentives! Please see below and make sure to hit those goals so you can earn some great swag.

All individuals who register receive a Walk for LOVE t-shirt.

In-person walkers receive admission to the zoo, and virtual walkers receive swag to promote their walk.

Individuals or Captains of Teams who raise a minimum of **\$500** receive:

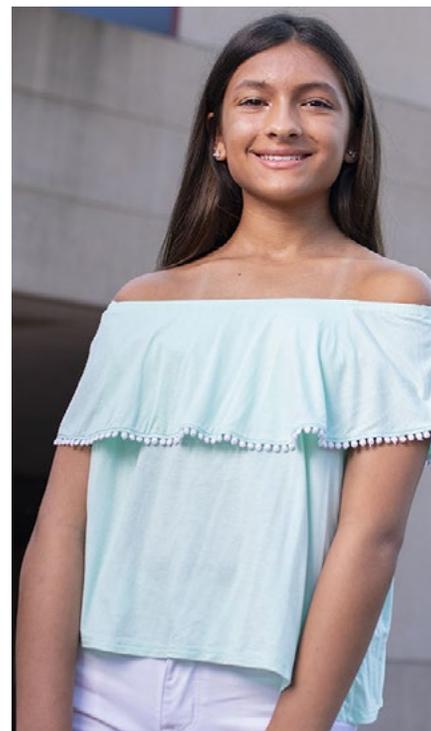
- Shriners Children's earbuds

Individuals or Captains of Teams who raise a minimum of **\$1,000** receive:

- Personalized trophy, as well as Shriners Children's ear buds

Individuals or Captains of Teams who raise a minimum of **\$5,000** receive:

- Entered to win our grand prize of a year-long family membership to Hogle Zoo, complete with VIP tickets for a giraffe and rhino encounter!
- These fundraisers also earn Shriners Children's ear buds and a trophy.



10 Easy Steps to Reach Your Fundraising Goal

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|----------|---|-----------|---|
| 1 | Donate to yourself. It all begins with you! Your first \$50! | 6 | Ask 5 local businesses you frequently visit to donate \$50 each. \$250! |
| 2 | Ask 5 family members to donate \$25 each. Look, there's another \$125! | 7 | Ask 5 members of an organization you belong to to donate \$20 each. \$100! |
| 3 | Ask 10 friends and neighbors to donate \$25 each. Add \$250 to your total! | 8 | Host a fundraising event (bake sale, garage sale, car wash, etc.)! \$200! |
| 4 | Ask 5 coworkers to donate \$15 each. You just added \$75 to your total! | 9 | Ask your doctor, teacher, lawyer, trainer, tutor, etc. to donate \$25 each. \$50! |
| 5 | Just in case these asks didn't follow through, ask your boss for a company contribution of \$100 or more to push you to your \$500 goal! | 10 | Ask friends who aren't fundraising to share your link on their social media pages. \$50! |

Total: \$500+

Total: \$1000+

If you're on a roll, keep it going! The following are some tips to get you to \$1000!

Start fundraising for **#WFLSLC2022 TODAY** by visiting walkforloveslc.org

For more fundraising tips and tricks, please contact Nathan Clark at naclark@shrinenet.org.

Using Social Media to Support Your Fundraising Goal



Tell your fundraising story on social media — let your network know you're participating in the Walk for LOVE — Salt Lake City 2022! Share your fundraising goal, why you're fundraising for Shriners Hospitals for Children — Salt Lake City, and encourage your friends and family to join you!

Share your progress with us on social media!

Follow us on Facebook and Instagram, at @ShrinersSLC.

Post pictures and videos of your walk using the hashtag #WFLSLC2022.

