



WOMEN IMPACTING CARE

SUPPORTING SHRINERS CHILDREN'S™

FIRST LADY JENNIFER "JJ" CRAVEN
CHAIR FOR 2022-2023



Women Impacting Care, chaired by Shriners International's First Lady Jennifer Craven, is an annual program dedicated to supporting Shriners Children's mission to change and improve lives. This year's emphasis focuses on the extraordinary care Shriners Children's offers for pediatric sports-related injuries by bringing awareness of the sports-related conditions treated and by helping potential patients and families learn how to access this care. The inspiring message, *The World is Your Oyster*, shows how our patients' grit and determination come together with the expertise of our healthcare specialists to overcome challenges and create endless possibilities for success and recovery.

HELP FOR SPORTS INJURIES

Many young people participate in sports-related endeavors, from team sports to individual activities, and unfortunately, sometimes injuries result. Whether they occur on the playing field or on the playground, those injuries need to be treated differently from similar injuries in adults. The medical teams at Shriners Children's are especially attuned to an athlete's concerns, as well as the differences between an adult's body and that of a young, still-growing athlete.

"Everyone enjoys sports," Lady JJ said. "That commonality of sports puts all of us on the same team. We can all relate to that kind of injury, often unexpected. And to know that world-class pediatric care is available from Shriners Children's is such a comfort to families."

Shriners Children's is one of the largest networks of hospitals, medical centers and outpatient facilities in North America that specializes in pediatric orthopedics, giving us a truly unique vantage point when it comes to evaluating and treating pediatric sports injuries.

CUSTOM CARE PLANS

Shriners Children's offers care for broken bones, sprains, strains, twists, tears and more. From fracture care and casting to surgery and rehabilitation for injuries involving ligaments, tendons, joints and tissues, our medical teams design custom care plans that are complemented by our physical, occupational and recreational therapy programs. Families appreciate the convenience of a single source for treatment, and children benefit from the continuity of care and collaboration.

"What makes our healthcare system distinct compared to other traditional sports injury specialists is our innovative and comprehensive treatment options centering around each patient's individual needs and goals," Lady JJ said.

Shriners Children's integrates the latest technology to help patients, from EOS imaging systems that emit much less radiation than standard X-rays or CT scans to sophisticated motion analysis that provides information about a patient's needs and progress.

Sometimes young athletes are wary of seeking treatment for pain or injuries, because they are afraid they won't be allowed to play. However, surgery and long recovery times are not always necessary. And when surgery is the best or only option, our clinical teams understand what an athlete is facing and work as a team to get them back in competing shape as quickly and safely as possible.

"Patients and their families often look to community pediatricians and specialists when injuries occur," Lady JJ said. "However, I want them to know that amazing, family-centered care is available at Shriners Children's. All they have to do is call toll-free, **1-800-235-5055** or visit **shrinerschildrens.org**."

THE WORLD IS YOUR OYSTER

First Lady JJ invites you to join her in making an impact in the lives of our patients. Donors who would like to support Women Impacting Care may purchase symbolic *The World is Your Oyster* products or make donations online.

Thank you for your compassion, generosity and support of Shriners Children's.



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Shriners International

2900 N. Rocky Point Drive • Tampa, FL 33607
FirstLady@shrinenet.org



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