



Shriners Hospitals
for Children® — Portland



A SPOOKTACULAR VIRTUAL COSTUME WALK

OCT. 21ST - OCT. 29TH

2022 SPONSOR PACKET

\$10,000 | **THE GREAT PUMPKIN - PRESENTING SPONSOR**

- > Billed as: **Shriners Hospitals for Children — Portland Virtual Walk for LOVE Presenting Sponsor** on all marketing & fundraising materials
- > Website Presence: Premiere logo placement on event landing page and lovetotherescue.org
- > Social Media Promotion: Facebook, Instagram, Twitter and LinkedIn - Three (3) dedicated posts on our platforms, reaching over 9k followers
- > Co-written and branded Press Release before the event
- > 20 event t-shirts and event branded mugs
- > Inclusion in the Facebook Live kick off event
- > Receive a customized "thank you" image from hospital patients and staff to include in their own communication
- > Include company produced :30 second promotional video on event website
- > Inclusion in all hospital newsletters, reaching staff, donors, fraternal members, and patient ambassadors. Total reach of 6k.
- > Brand recognition on hospital signage, including banner and

\$5,000 | **JACK O'LANTERN**

- > Brand recognition on event website (Brand name and logo)
- > 15 event t-shirts and event branded mugs
- > Inclusion in all hospital newsletters, reaching staff, donors, fraternal members, and patient ambassadors. Total reach of 6k.
- > Receive a customized "thank you" image from hospital patients and staff to include in their own communication
- > Brand recognition on social media platforms, reaching over 9k followers
- > Brand recognition on hospital signage, including banner and digital signage
- > Inclusion in the Facebook Live kick off event
- > Include company produced :30 second promotional video on event website

\$2,500 | **PUMPKIN PATCH**

- > Brand recognition on event website (Brand name only)
- > 10 event t-shirts and event branded mugs
- > Inclusion in all hospital newsletters, reaching staff, donors, fraternal members, and patient ambassadors. Total reach of 6k.
- > Brand recognition on social media platforms, reaching over 9k followers
- > Brand recognition on hospital signage, including banner and digital signage

\$1,000 | **PUMPKIN SEED**

- > Brand recognition on event website (Brand name only)
- > 5 event t-shirts and event branded mugs
- > Inclusion in all hospital newsletters, reaching staff, donors, fraternal members, and patient ambassadors. Total reach of 6k.
- > Brand recognition on social media platforms, reaching over 9k followers

Sponsor/Company Name (as you would like it to appear)

Company Contact

Name(s)

Address

Phone Number

Email



Shriners Hospitals
for Children® — Portland



**Yes, I'd like to support the patients at
Shriners Hospitals for Children — Portland!**

I'd like to sponsor the Walk for LOVE Virtual Walk 2022 fundraising event. To learn more, visit WalkForLovePortland.org or contact:

Lynda Luce at lluce@shrinenet.org or 971-544-3338

- ☐ **\$10,000 | The Great Pumpkin** ☐ **\$5,000 | Jack O'Lantern**
☐ **\$2,500 | Pumpkin Patch** ☐ **\$1,000 | Pumpkin Seed**

Please make checks payable to: **Shriners Hospitals for Children — Portland**

Mail to: **Shriners Hospitals for Children — Portland, Development Office - 3101 SW Sam Jackson Park Rd. Portland. OR 97239**