

2023 Boo at the Zoo Walk

October 21, 2023

Thank you for your interest in participating in the Shriners Children's Portland Walk For LOVE *Boo at the Zoo* on October 21, 2023. We hope the information below provides all the answers you need to have a fun, meaningful experience and a successful fundraising campaign!

1. What does it mean to be a walker?

Teams, families and individuals can participate in the *Boo at the Zoo* Walk at the Oregon Zoo. For those who choose to walk virtually, you can plan to walk in your neighborhood, local park or even your own back yard. Show us how creative you can be with your festive Halloween costumes or walk attire.

2. How do I register for the Boo at the Zoo Walk 2023?

Registration is simple and easy. Please <u>click here</u> to begin the registration process. Don't forget to share <u>walkforloveportland.org</u> with your friends and family so they can join in on the fun!

3. Should I have a costume?

Costumes are optional and highly encouraged! We ask that costumes do not include masks as they can frighten the animals.

4. How do I fundraise?

<u>Click here</u> or go to the Shriners Hospitals for Children — Portland Walk for LOVE website, to download our official Fundraising Tool Kit which contains fundraising tips, tricks and treats, plus additional information about our mission and the *Boo at the Zoo Walk 2023*.

5. What will my fundraising support?

All proceeds from the *Boo at the Zoo Walk 2023* benefit Shriners Childrens Portland and support the advanced, world-class pediatric orthopedic and cleft lip and palate healthcare conditions we treat, regardless of families' ability to pay.

6. Who do I contact if I need assistance or have trouble registering?

Visit walkforloveportland.org or contact Lynda Luce at Iluce@shrinenet.org, 971-544-3338.

7. How do I join the conversation on social media?

- Follow us on <u>Facebook</u> at @shrinershospital.portland, <u>Instagram</u> at @ShrinersPortland and on <u>Twitter</u> at @ShrinersPDX.
- Post pictures and videos of your walk using the hashtag #PORWalkForLove.

By sharing your participation and fundraising goal with friends and family through email and social media, you can inspire others to help our pediatric patients live the most fulfilling lives regardless of the challenges they may face through their healing journey!

8. Are there incentives for raising money?

For every \$100 raised, you will receive one raffle ticket which can be used to win a variety of *spooktacular* prizes!

9. I'm interested in sponsorship opportunities. What options are available?

Sponsorship opportunities are available <u>online!</u> To learn more, contact Gage Josi at gage.josi@shrinenet.org or 971-282-4605.

10. I would like to make an offline donation. Can I send a check?

Please make your check payable to Shriners Hospitals for Children — Portland and let us know it is in support of the *Boo At The Zoo*. You may use the address below or contact Gage Josi gage.josi@shrinenet.org or 971-282-4605 for more information.



Offline sponsorships and donations may be sent to:

Shriners Hospitals for Children – Portland



Attn: Donor Development - Walk for LOVE 2023

3101 SW Sam Jackson Park Road

Portland, OR 97239

If you have additional questions, please contact Lynda Luce at lluce@shrinenet.org or 971-544-3338