



**Shriners**  
Children's™  
Salt Lake City

**WALK**  
**FOR**  
**LOVE**

# ***SALT LAKE CITY***

## ***Walk for LOVE***

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**Shriners Hospitals**  
for Children®— Salt Lake City

# About Shriners Hospitals for Children®



**Shriners Hospitals**  
for Children®

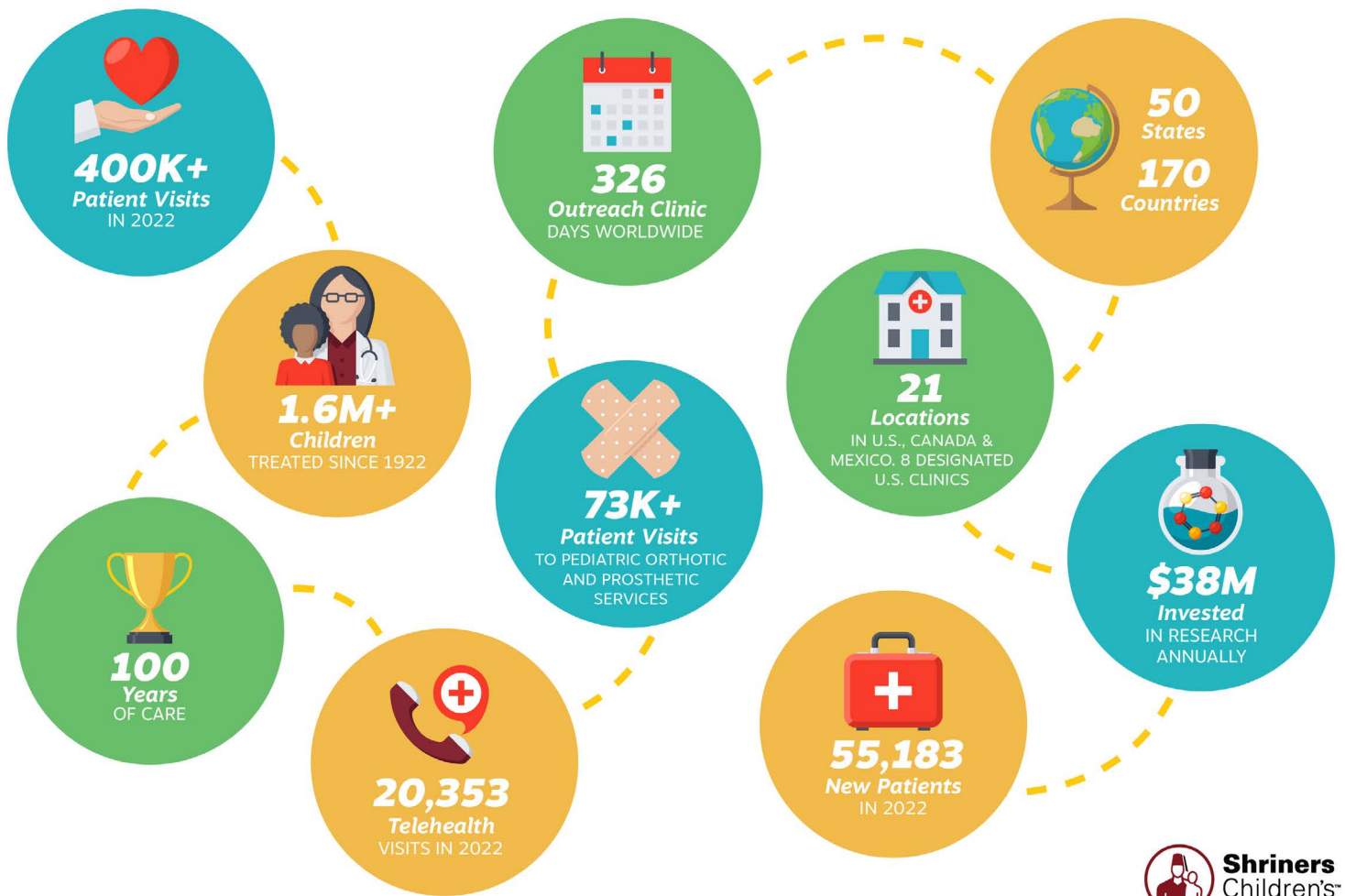
Shriners Hospitals for Children® provides all aspects of care for children with orthopedics conditions, spinal cord injuries, burns, and cleft lip and palate, regardless of the families' ability to pay. Many of the common techniques and treatments that are used in most hospitals today were pioneered by Shriners Hospitals for Children.

Because of you and your support, we've been able to send Love to the rescue® to more than 1.5 million children since 1922.

*Changing lives every day through innovative pediatric specialty care, world-class research and outstanding medical education.*



# Reaching More Kids in More Places



## How We Use Funds

Shriners Hospitals for Children is dedicated to improving the lives of children, regardless of their families' ability to pay. Your donations will directly support the patients of our Shriners Hospitals for Children locations across the United States, Canada and Mexico.



## Care Beyond Cost

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### ORTHOPEDICS

We've treated orthopedic conditions since the founding of our first hospital in 1922. With a large, full-time staff of pediatric orthopedic surgeons, as well as a comprehensive team of physical, occupational, speech, and other therapists, we are able to provide customized care to each child.

### BURN CARE

Since first treating burn survivors in the 1960s, we've pioneered some of the most significant advancements in burn care. We provide advanced care for burn injuries and related scarring, along with physical rehabilitation and emotional support.

### SPINAL CORD INJURY

We were the first health care system in the country to develop spinal cord injury rehabilitation centers designed specifically for children. Our groundbreaking research has led to innovative treatment techniques, providing care that helps children lead a full, active, and healthy life.

### CLEFT LIP AND PALATE

Our cleft lip and palate reconstruction program gives kids a reason to smile. Each treatment plan is crafted uniquely for the child by a team of experts working together to improve a child's eating, breathing, communication, self-esteem, and appearance.



## Engage in Our Care

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**ADAPTIVE CAMPS AND SPORTS CLINICS** teach kids that there are no limits to what they can do.

**EDUCATIONAL PLATFORMS** like Be Burn Aware, Superheroes of Summer Safety, and Cut the Bull provide education to hundreds of thousands of children and families.

**TRANSPORTATION PROGRAMS** transport children and their caregiver to one of our locations at no cost.

**OUTREACH CLINICS** provide screenings in underserved communities in the United States and around the globe to help children who can benefit from treatment at Shriners Hospitals for Children.

# Fundraising for the Walk for LOVE – Salt Lake City 2023

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Whether this is your first time fundraising, or you're a veteran, we want to show you just how simple it can be to reach your fundraising goal. To begin, set your goal! Whether your goal is \$500 or \$5,000, adjust the minimum donation amount you're asking of each potential donor and/or increase the number of people you're going to ask.

The team captains of all teams raising \$100 or more (increments of \$100 is one entry into drawing) will be entered into the opportunity drawing and a chance to win some fantastic prizes!

Some useful tips for setting your fundraising goals:



## MAKE YOUR GOAL REALISTIC AND SIGNIFICANT

When people work hard to reach a strong goal, they feel a sense of pride and accomplishment when they succeed!



## SHARE YOUR GOAL WITH EVERYONE

Put it on your individual fundraising page, in your emails, on social media posts, and in your fundraising appeal letter. Sharing your goal lets others see your commitment. Post pictures and videos of your walk using the hashtag #WFLSLC2023.



## LEAD BY EXAMPLE

Making the first donation towards your goal helps set the bar. By making a personal donation you show donors and teammates how important this cause is for you!

## Offline Donations

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Did someone give you a cash or check to support your fundraising efforts? If so, please mail those donations to the address on the right and be sure to include the following information:

1. Specify donation is for Walk for LOVE – Salt Lake City 2023
2. Donation with contact information (so we can thank them!)
3. Donation amount (if not specified)
4. Your full name, team name and email address you used to set up your fundraising page (so we can credit donations to your page)

### Tyree Bee Development Assistant

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1275 E. Fairfax Road

Salt Lake City, UT 84103

Tel: 801-536-3567

Shriners Hospitals for Children –

Salt Lake City

ATTN: Donor Development

For more information, please email [tbee@shrinenet.org](mailto:tbee@shrinenet.org) or visit [walkforloveslc.org](http://walkforloveslc.org)

## Fundraising Incentives & Swag

We're making fundraising **FUN** by offering a few incentives! Please see below and make sure to hit those goals so you can earn some great swag.

**All individuals** who register receive a Walk for LOVE t-shirt.

**In-person walkers** receive admission to the zoo (ticket good all day Sep. 15), walk registration, t-shirt, picnic dinner and carousel.

### Champions for Love Opportunity Drawing

- Highest earning team captain wins a prize!
- Every \$100 raised enters the fundraiser (individual or team page) into the opportunity drawing. There is no cap on entries. Raise as much as you can to better your chances!
- Keep in mind that when donating to a fundraising page, you are helping that fundraiser with their chances of winning a prize from the opportunity drawing (donations made in support of a fundraising page are not eligible to win prizes).
- Want a chance to win something for yourself? **Create your own fundraising page!** You can fundraise on your own or create a Team. Teams can consist of just you or any friends, family or neighbors who want to join your fundraising efforts. There's no limit!
- Please note! Registration fees do **NOT** go towards your fundraising efforts. So, make sure to create a fundraising page when you register and get fundraising!
- We will be hosting virtual fundraising workshops to help you learn how you can become a star fundraiser to help the children in our communities on: Wednesday, July 12th at 6PM. A recording of this workshop will be available on the Walk for Love website.

## 10 Easy Steps to Reach Your Fundraising Goal

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|----------|---|-----------|---|
| <b>1</b> | Donate to yourself. It all begins with you! <b>Your first \$50!</b>   | <b>6</b>  | Ask 5 local businesses you frequently visit to donate \$50 each. <b>\$250!</b>                  |
| <b>2</b> | Ask 5 family members to donate \$25 each. <b>Look, there's another \$125!</b>   | <b>7</b>  | Ask 5 members of an organization you belong to to donate \$20 each. <b>\$100!</b>               |
| <b>3</b> | Ask 10 friends and neighbors to donate \$25 each. <b>Add \$250 to your total!</b>   | <b>8</b>  | Host a fundraising event (bake sale, garage sale, car wash, etc.)! <b>\$200!</b>                |
| <b>4</b> | Ask 5 coworkers to donate \$15 each. <b>You just added \$75 to your total!</b>  | <b>9</b>  | Ask your doctor, teacher, lawyer, trainer, tutor, etc. to donate \$25 each. <b>\$50!</b>        |
| <b>5</b> | Just in case these asks didn't follow through, <b>ask your boss for a company contribution of \$100 or more to push you to your \$500 goal!</b> | <b>10</b> | Ask friends who aren't fundraising to share your link on their social media pages. <b>\$50!</b> |

**Total: \$500+**

**Total: \$1000+**

*If you're on a roll, keep it going! The following are some tips to get you to \$1000!*

Start fundraising for **#WFLSLC2023 TODAY** by visiting [walkforloveslc.org](http://walkforloveslc.org)

**For more fundraising tips and tricks, please contact Mary Stuart at [Mary.Stuart@shrinenet.org](mailto:Mary.Stuart@shrinenet.org).**

## Using Social Media to Support Your Fundraising Goal

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Tell your fundraising story on social media — let your network know you're participating in the Walk for LOVE — Salt Lake City 2022! Share your fundraising goal, why you're fundraising for Shriners Hospitals for Children — Salt Lake City, and encourage your friends and family to join you!

*Share your progress with us on social media!*

*Follow us on Facebook and Instagram, at @ShrinersSLC.*

*Post pictures and videos of your walk using the hashtag #WFLSLC2023.*

