

the **AMAZING**
CARE *affair*

CELEBRATING 100 YEARS OF HOPE & HEALING

April 20, 2024 | Chase Park Plaza Hotel

*Sponsorship
Opportunities*



Shriners
Children's™
St. Louis

the AMAZING CARE affair

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Evening Sponsorship Opportunities

Presenting Sponsor — \$100,000

- Presenting sponsor of the Shriners Children's 100 Year Gala
- Lead recognition and premium branding on all marketing, print, website, social media and signage
- 2 social media posts promoting your support the Gala
- 2 premium tables for 16 guests
- Opportunity for a Shriners patient and family member or physician to join each of your tables
- Access for all guests to attend VIP experience
- Inclusion in extensive media coverage and outreach
- Complimentary champagne for each table
- 8 car VIP parking passes
- Exclusive Swag bag for each guest

Amazing Care Partner — \$25,000

- Prominent recognition and premium branding on all marketing, print, website, social media and signage
- Includes Fund the Mission matching gift opportunity during paddle raise and name recognition
- 1 premium table for 8 guests
- Opportunity for a Shriners patient and family member or physician to join your table
- Access for all guests to attend VIP experience
- Inclusion in extensive media coverage and outreach
- 4 car VIP parking passes
- Exclusive Swag bag for each guest

Watch Me Warriors — \$10,000

- Recognition on all marketing, print, materials, social media and signage.
- Table for 8 — Your sponsorship will support a Patient Ambassador and family member to join your table
- 4 car VIP Parking Passes
- Swag bag
- Access for 8 guests to attend VIP experience

Messengers of Hope — \$2,500

All Messenger sponsorships support one patient and family member to attend the Gala.

- Temple/Club/Business Name
- Listed on Gala website
- 4 individual tickets
- Swag Bag

Gold Messenger — \$1,000

- Temple/Club/Business Name on the table and listed on the website
- 2 individual tickets
- Swag Bag

Scarlet Messenger — \$500

- Temple/Club/Business Name on the table
- Swag Bag



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VIP After Party – \$7,500

Bourbon and Cigar 'lounge'

- Logo placement in Zodiac Room
- Cocktail napkin with logo
- Company name to be listed on ballroom screens

Swag Bag VIP – \$7,500

Provide upscale takeaways for our VIP guests

- Logo recognition on one item
- Company name to be listed on ballroom screens

Hall of Hope – \$7,500

Prominent display with patient photos throughout the marble entry hall

- Logo placement in main entry
- Company name to be listed on ballroom screens

VIP Cocktail – \$7,500

Opportunity to name specialty cocktail at Watch Me Warrior VIP meet & greet

- Logo placement in Zodiac Room
- Cocktail napkins with logo
- Company name to be listed on ballroom screens

Hospitality – \$5,000

Provide accommodations for our patients and their families from out-of-town

- Welcome sign with logo placed in each hotel room
- Company name to be listed on ballroom screens

Swag for All – \$5,000

Provide takeaways for all our guests (Not VIP)

- Company name to be listed on Ballroom screens

Registration Area – \$5,000

- Logo placement in Registration area
- Company name to be listed on ballroom screens

Volunteer Lounge – \$5,000

Experience for our volunteers - dinner, gifts, etc.

- Logo placement in Volunteer Lounge
- Company name to be listed on ballroom screens

Social Media & AV Sponsor – \$5,000

For AV, staging, screen and possible social media wall

- Logo placement
- Company name to be listed on ballroom screens

Valet – \$5,000

- Logo placement at Valet Parking entry
- Company name to be listed on ballroom screens

Cocktail Party – \$5,000

Pre-event cocktail hour

- Logo placement in Cocktail Party space
- Company name to be listed on ballroom screens

Printing Sponsor – \$5,000

- Logo placement on printed materials
- Company name to be listed on ballroom screens

360 Photo Booth – \$2,500

Provide fun for all our guests with 360° photos

- Logo placement on printed photos
- Company name to be listed on ballroom screens

Cookies and Milkshakes Break – \$2,500

Dance break for guests

- Logo placement
- Company name to be listed on ballroom screens



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The Amazing Care Affair Sponsorship Levels:

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor | <input type="checkbox"/> Messengers of Hope |
| <input type="checkbox"/> Amazing Care Partner Sponsor | <input type="checkbox"/> Gold Messenger |
| <input type="checkbox"/> Watch Me Warriors Sponsor | <input type="checkbox"/> Scarlet Messenger |
| <input type="checkbox"/> Event _____ | |

Company/Temple: _____

Contact Name: _____

Email: _____ Phone: _____

How should we acknowledge your Sponsorship? (Company Name, Individual, Temple Name, etc.)

Total Enclosed: \$ _____ Send Invoice

Shriners Children's St. Louis
4400 Clayton Ave
St. Louis, MO 63110

Questions? Contact us at 314-692-6430