

What is a Jurkey Joken & how do I earn them?

TURKEY TOKENS ARE VOUCHERS REDEEMABLE FOR MERCHANDISE. AT THE EVENT, WE WILL HAVE BRANDED ITEMS AVAILABLE FOR PURCHASE. HOWEVER, AS AN INCENTIVE TO FUNDRAISE, YOU WILL BE REWARDED TURKEY TOKENS FOR REACHING SPECIFIED FUNDRAISING MILESTONES. TURN THOSE TURKEY TOKENS IN FOR SOME AWESOME PRIZES!

TURKEY TOKENS ARE VALUED AT \$20 EACH. MERCHANDISE ITEMS INCLUDE: ADULT & YOUTH APPAREL, BAGS, TOYS & ACCESSORIES







FUNDRAISING INCENTIVE LEVELS ARE AS FOLLOWS: INDIVIDUALS WHO RAISE A MINIMUM OF \$100 RECEIVE: ONE TURKEY TOKEN INDIVIDUALS WHO RAISE A MINIMUM OF \$250 RECEIVE: TWO TURKEY TOKENS INDIVIDUALS WHO RAISE A MINIMUM OF \$500 RECEIVE: THREE TURKEY TOKENS INDIVIDUALS WHO RAISE A MINIMUM OF \$750 RECEIVE: FOUR TURKEY TOKENS INDIVIDUALS WHO RAISE A MINIMUM OF \$1,000 RECEIVE: FIVE TURKEY TOKENS

TURKEY TOKENS ARE NON-TRANSFERABLE, NOT REDEEMABLE FOR CASH, & WILL EXPIRE AT THE END OF THE EVENT. YOU MUST BE PRESENT TO REDEEM TOKENS & MERCHANDISE.