



# Sponsorship Opportunities

Cheers for Children  
Friday, October 20, 2023 | 5:30 pm – 9:00 pm  
MGM Springfield

## Shrining Star - \$15,000

- Logo placement on event web page and social media
- Interview for social media (date and time tbd)
- Digital logo display – Full screen
- E-Blast recognition
- Company table setup
- Name on wristband
- 10 Tickets to the event

## Hero - \$10,000

- Logo placement on event web page and social media
- Interview for social media (date and time tbd)
- Digital logo display – Full screen
- E-Blast recognition
- Company table setup
- 10 Tickets to the event

## Difference Maker - \$5,000

- Logo placement on event web page and social media
- Digital logo display – Half screen
- E-Blast recognition
- 8 Tickets to the event

## Champion - \$2,000

- Logo placement on event web page and social media
- Digital Logo display
- 6 Tickets to the event

## Believer - \$1,000

- Logo placement on event web page
- 4 Tickets to the event



**Shriners Hospitals**  
for Children®— Springfield



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**YES! I want to sponsor Cheers for Children.**

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Shrining Star</b>    | <input type="checkbox"/> <b>Champion</b> |
| <input type="checkbox"/> <b>Hero</b>             | <input type="checkbox"/> <b>Believer</b> |
| <input type="checkbox"/> <b>Difference Maker</b> |  |

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**How should we acknowledge your Sponsorship? (Company Name, Individual, Team Name, etc.)**

\_\_\_\_\_

**Total Enclosed: \$** \_\_\_\_\_  **Send Invoice**

Shriners Children's New England  
516 Carew Street  
Springfield, MA 01104

Questions? Contact us at 413-735-1285